

Sakal Marathi Daily Supplement Ad Rates (Tariff)

Ad Rates for Today Supplement, Agrowon, Saptahik Sakal, Tanishka, Premier

Advertising Rate with effect from 1st March, 2016

AGROWON (per. sq. cm.)

MARKET	PUBLICATIONS	B&W	COL.
PUNE (PUNE/MUMBAI/ NAGAR/ SATARA)	AGROWON	290	435
KOLHAPUR	AGROWON	190	285
NASHIK	AGROWON	200	300
AURANGABAD	AGROWON	185	278
SOLAPUR	AGROWON	80	120
NAGPUR	AGROWON	165	248
JALGAON	AGROWON	125	188
ALL EDITIONS	AGROWON	760	1140

AGROWON PREMIUMS POSITIONS :
FRONT PAGE - 25% , BACK PAGE OR PAGE 3 - 15% , FEATURE PAGE- 100% , POINTER - 85%

MAGAZINES (Colour Rates)

PUBLICATIONS	SAPTAHIK SAKAL (WK)	TANISHKA (MT)	PREMIER (MT)
POSITION			
BACK COVER	90000	90000	65000
INSIDE COVER	80000	80000	50000
FULL PAGE	60000	60000	30000
HALF PAGE	45000	40000	25000
QUARTER PAGE	36000	30000	20000
STRIP	27000	22500	15000

WEEKLY SPECIALS

PUBLICATIONS	SAPTARANG	FAMILY DOCTOR	BALMITRA
POSITION			
FULL PAGE	660000	615000	440548
HALF PAGE	330000	307500	220274
QUARTER PAGE	264000	246000	176219
STRIP	210833	184500	140731

RECKONER: Above rates are for single insertion. 30% col. premium. All weeklies are circulated with Sakal editions. Family Doctor is circulated on Friday. Saptarang and Balmitra on Sunday.