

## Sambad Advertisement Rates (Tariff)

Advertisement Tariff effective from 1st Apr 2015 (Rates for Sq.cm.)

### Ad Rates for Classified Display Advertisement

\* Run-on-words pay for 2 get 1 free

CLASSIFIED DISPLAY			
PRODUCT	PUBLICATION DAY	SIZE	RATE
BIRTHDAY / MARRIAGE / ANNIVERSARY / WISHES	EVERYDAY	4 x 5 / 4 x 10	500 / 1000
OBITUARY	EVERYDAY	4 x 5 / 4 x 10	500 / 1000
MARRIAGE HELP	SUNDAY	7 x 5	1000
MISSING	EVERYDAY	3.5 x 8	800
PHD/FOREIGN TRIP	SUN / MON / WED	3.5 x 10	3000
RETIREMENT	SUNDAY	7 x 5	1000
SCHOLARSHIP	SUN / MON / WED	3.5 x 8	1000
RECRUITMENT/ NOTICE/ ACCOMMODATION/BUSINESS	SUN / MON / WED	3.5 x 5 Min. 3.5 x 15Max.	175/-per sqcm

\* Classified display- Pay for 3 get 1 free

DISPLAY CLASSIFIED					
PRODUCT	SIZE	PUBLICATION DAY	INSERTIONS	B/W	COLOR
DISPLAY CLASSIFIEDS ( ALL PRODUCTS INCLUDING BUSINESS TO BUSINESS / EDUCATION, EXCEPT MEDICINE/FRIENDSHIP)	7 X 5 sq.cm	TUESDAY THURSDAY SATURDAY	PAY FOR 3 GET 1 FREE	13500	15000
			PAY FOR 5 GET 3 FREE	22000	25000
			PAY FOR 10 GET 5 FREE	40000	45000
			PAY FOR 15 GET 10 FREE	60000	65000
			PAY FOR 30 GET 15 FREE	100000	110000
			PAY FOR 50 GET 30 FREE	185000	200000

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Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.