

Sambad Advertisement Rates (Tariff)

Advertisement Tariff effective from 1st Apr 2015 (Rates for Sq.cm.)

Ad Rates for Display & Commercial Advertisement

DISPLAY COLOR ADS

PLACEMENT	FRONT PAGE	BACK PAGE	PAGE 3	INNER PAGE
ALL EDITION	1850	1350	1150	1020
BHUBANESWAR	1200	900	700	600
CUTTACK	900	650	500	450
ANGUL	650	500	400	350
BALASORE	650	500	400	350
SAMBALPUR	750	550	450	400
ROURKELA	550	450	350	300
BERHAMPUR	650	500	400	350
JEYPORE	550	450	350	300
BBSR + CTC	1500	1000	900	800
BBSR + CTC + ANG + BLS	1600	1200	1000	900
SAM + RKL	1100	800	700	600
BAM + JPR	900	700	600	500

- ALL DISPLAY BLACK & WHITE ADS WILL BE PUBLISHED @ DISPLAY COLOR RATES.
- 100% EXTRA FOR SOLUS & INNOVATION ADVT.

STRIP ADS (All Edition)

POSITION	SIZE IN CMS	RATE
BACK PAGE	33 x 5	90000
SPORTS PAGE (Top)	33 x 5	60000
SPORTS PAGE (Bottom)	33 x 5	40000
SUPRAVAT (PAGE -2)	33 x 5	40000
FRONT PAGE	33 x 5	200000
FRONT PAGE(Skybus)	33 x 5	250000

NOTICE ADS

EDITION	Tender / Public Notice	Bank Possession / Court Notice
ALL EDITION	950	800
BHUBANESWAR	550	400
CUTTACK	400	250
ANGUL	300	200
BALASORE	300	200
SAMBALPUR	350	200
ROURKELA	250	150
BERHAMPUR	300	200
JEYPORE	250	150
BBSR + CTC	700	550
BBSR + CTC + ANG + BLS	800	650
SAM + RKL	500	300
BAM + JPR	400	250

* Ads can be carried only on Inner Page , For Premium page Display rate will be applicable

EMPLOYMENT & EDUCATION

PLACEMENT	COLOR	B/W
E2 (single insertion)	350	300
E2 (1 + 1 Scheme)	400	350

PANEL ADS (All Edition)

POSITION	SIZE IN CMS	RATE
BACK PAGE	10 x 7	30000
SPORTS PAGE	10 x 7	20000

*Scheme 4 + 1 for Panel ad

VALUE ADDITION (In Color)

PLACEMENT	FRONT	BACK	INNER
RABIBAR	600	400	350
CINE SAMBAD	400	350	325
PILANKA SAMBAD	200	175	175

* Rates in per sq.cm

Ad Rates Sambad | Sambad Ad Tariff | Book an Ad in Sambad
Advertisement Rate Card Sambad | Sambad Advertisement Rates Orissa

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.