

## The Hans India Advertisement Rates (Tariff)

	CLASSIFIED DISPLAY ( Per Sq Cm )					
	Colour			B/W		
	1-2	3-5	6+	1-2	3-5	6+
Hyderabad	150	140	135	140	130	125
Vijayawada	130	120	115	120	110	105
Visakhapatnam	120	110	105	110	100	95
Tirupathi	110	100	95	100	90	85
Warangal	90	80	75	90	80	75
All Editions	600	550	525	560	510	485

CLASSIFIED	Lineage Per 5 Lines		
	1-2	3-5	6+
Hyderabad	200	200	180
Vijayawada	160	160	144
Visakhapatnam	140	140	128
Tirupathi	120	120	108
Warangal	110	110	99

any extra line-Rs 35/- extra  
minimum size accepted in  
classified display 4 x 4 sq cm

PREMIUM	
Front page	25%
Page 3	15%
Page 5	10%
Any right hand	15%
Back page	20%

HMTV - Rates	
Cost of each spot	: ₹ 1000/- (10 sec)
Display ads	: ₹ 1000/- (10 sec)
Scrolling unlimited	: ₹ 10,000/-
Single Scrolling with logo	: ₹ 700/-
Brand builder (1hour)	: ₹ 10,000/-

### Terms and Conditions:

- Service Tax 10.3% is included on above rates.
  - All payments are to be made in favor of **"Hyderabad Media House Ltd."**
- Thanking you and assuring you of our best services at all times.