

The Munsif Daily Advertisement Rate Card



THE MUNSIF DAILY, HYDERABAD (A.P)
India's No.1 Urdu Daily

ADVERTISEMENT TARIFF (w.e.f. 01-07-2014)

PREMIUM POSITIONS	HYDERABAD EDITION (Rate Per Sq.Cm in Rupees)		DISTRICT EDITION (Rate Per Sq.Cm in Rupees)		TELEANGANA EDITION (Rate Per Sq.Cm in Rupees)		ALL EDITION (Rate Per Sq.Cm in Rupees)	
	Weekdays	Sundays	Weekdays	Sundays	Weekdays	Sundays	Weekdays	Sundays
FRONT PAGE (B&W)	200/-	210/-	100/-	110/-	260/-	280/-	280/-	300/-
FRONT PAGE (Colour)	250/-	260/-	125/-	135/-	325/-	350/-	350/-	375/-
BACK PAGE (B&W)	175/-	185/-	85/-	95/-	225/-	245/-	245/-	265/-
BACK PAGE (Colour)	225/-	235/-	110/-	120/-	290/-	315/-	315/-	335/-
MAIN INSIDE (Colour)	200/-	210/-	100/-	110/-	260/-	280/-	280/-	300/-
SUPPLEMENT (Colour)	150/-	155/-	75/-	80/-	195/-	210/-	210/-	255/-
2nd & 3rd PAGE (B&W)	140/-	145/-	70/-	75	180/-	195/-	195/-	210/-
LAST BUT ONE (B&W)	125/-	130/-	60/-	65/-	160/-	175/-	175/-	185/-

(Note: 25% Extra for Island Positions)

CATEGORY	HYDERABAD EDITION	DISTRICT EDITION	TELEANGANA EDITION	ALL EDITION
DISPLAY WEEKDAYS	Rs. 100/- (Per Sq.Cm)	Rs. 50/- (Per Sq.Cm)	Rs. 130/- (Per Sq.Cm)	Rs. 140/- (Per Sq.Cm)
DISPLAY SUNDAYS	Rs. 105/- (Per Sq.Cm)	Rs. 55/- (Per Sq.Cm)	Rs. 140/- (Per Sq.Cm)	Rs. 150/- (Per Sq.Cm)
CLASSIFIED DISPLAY Wanted - Rent - Sales - Lease & Matrimonials (Ad issued by Individuals & Should be 4 cms width & Maximum 10 cms Height)	Rs. 60/- (Per Sq.Cm)	Rs. 40/- (Per Sq.Cm)	Rs. 70/- (Per Sq.Cm)	Rs. 75/- (Per Sq.Cm)
CLASSIFIED (4 Lines) Wanted - Rent - Sales - Lease & Matrimonials	Rs. 450/-	Rs.350/-	Rs. 500/-	Rs. 550/-

CLASSIFIED SCHEMES

- ① 2+1 Ad Free (Sunday + Any 2 days with in a Week)
- ② Sunday & Tuesday (Sunday 100% + Tuesday 50%)

SPL. CLASSIFIED ^(4w x 5h Sq.cm) (Greetings - Missing - Obituary)	Rs. 650/-	Rs. 600/-	Rs. 750/-	Rs. 800/-
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Mechanical Details

- Screen : 85 dpi
- Column Height : 52 cms
- 8 Column Width : 33 cms
- Size of Printing Paper : 33 x 52 Sq.Cms
- Column Width : 4 cms
- Minimum (Front Page Ad) : 8x10 Sq.Cms