

Times ZIG WHEELS Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

DELHI	Insertion 1-2 (Colour)	Insertion 3-5 (Colour)	Insertion 6+ (Colour)	MULTIPLE
DELHI				
Corporate	1100	1025	925	925
Retail	875	825	750	750
Ancillary	570	510	450	450
MUMBAI				
Corporate	950	800	695	695
Retail	525	525	525	525
Ancillary	430	370	335	335
BANGALORE				
Corporate	1125	1050	1025	1025
Retail	975	925	900	900
Ancillary	315	300	250	250
CHENNAI				
Corporate	325	300	250	250
Retail	250	225	200	200
Ancillary	175	150	125	125
PUNE				
Corporate	350	325	300	300
Retail	275	250	225	225
Ancillary	200	175	150	150
AHMEDABAD				
Corporate	100	80	75	75
Retail	75	65	60	60
Ancillary	50	45	40	40
HYDERABAD				
Corporate	200	185	175	175
Retail	175	165	150	150
Ancillary	100	95	90	90
LUCKNOW				
Corporate	250	225	215	215
Retail	235	225	200	200
Ancillary	100	90	80	80
KOLKATA				
Corporate	275	250	225	225
Retail	200	190	180	180
Ancillary	135	130	125	125
JAIPUR				
Corporate	65	60	55	55
Retail	55	50	45	45
Ancillary	40	35	30	30
CHANDIGARH				
Corporate	90	85	75	75
Retail	75	70	65	65
Ancillary	50	45	40	40
BHOPAL				
Corporate	80	65	50	50
Retail	80	65	50	50
Ancillary	80	65	50	50
INORE				
Corporate	80	70	60	60
Retail	80	70	60	60

Ancillary	80	70	60	60
ALL				
Corporate	4200	3700	3300	3300
Ancillary	1500	1300	1150	1150

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