

## Vaaritha Commercial Main Edition & District Tabloids Advertisement Rates - W.E.F 1.11.2010

Details	MAIN EDITIONS				DISTRICT TABLOIDS				
	Display sq. cm	Notice / Financial sq. cm	E P Colour Front Page 5 H x 8 W	Classified per line	Display sq cm width 4 cm	E P 6.5 H x 12 W cm Colour No multi discount	V C D Only Saturday sq. cm Min 3cm Max 6.2cm	Classified For All Days	
								For 5 Lines	For Extra Line
Combined	1800	1900	49000	660					
Telengana Editions	890	940	27000	440					
Greater Hyderabad	425	445	16500	385	295	29000	125	310	70
Ranga Reddy					75	9000	52	90	30
Medak					85	11000	52	90	30
Mehaboob Nagar	115	150	7250	125	87	11000	52	90	30
Nalgonda	105	135	7250	120	90	11000	52	75	25
Warangal	155	165	8500	125	110	12000	66	110	30
Nizamabad	120	150	7250	125	86	11500	52	85	30
Adilabad					86	10000	52	80	30
Karimnagar	150	165	8500	145	115	12000	66	115	30
Khammam	115	150	7250	125	89	12000	52	90	30
Rayalaseema Editions	490	530	15000	225					
Kurnool	115	135	8500	125	97	11500	57	110	30
Anantapur	130	150	8000	125	107	12000	67	95	30
Karnataka						7000	37	65	20
Kadapa	115	135	7500	125	92	11500	52	90	30
Tirupathi / Chittoor	150	160	8500	125	117	15500	67	95	30
Tamil Nadu						6500	37	75	25
Central Andhra Editions	630	680	18000	275					
Nellore	110	125	7250	125	90	11000	52	95	30
Ongole / Prakasam	115	150	7250	110	90	11500	52	75	30
Guntur	175	185	8250	165	149	16000	77	125	35
Vijayawada / Krishna	180	200	10500	145	100	11000	47	95	30
Vijayawada City					130	12000	67	130	35
Tadepalligudem / W G	125	160	7250	125	102	11500	57	105	30
North Andhra Editions	415	450	12000	175					
Rajhmundry / E G	150	170	7250	135	122	12500	57	105	30
Vishakapatnam	175	185	9250	145	70	9500	42	85	30
Vishakapatnam City					122	14000	62	110	30
Srikakulam	110	125	7250	105	70	10000	38	80	25
Vijayanagaram					70	10000	38	80	25

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.