

Advertisement Tariff (Rate Card) of Deccan Herald & Prajavani for Zonal Editions.

Advertisement Tariff effective from 15th Feb 2012 (Rates for Sq.cm.)

ADVERTISEMENT ZONAL EDITIONS RATES FOR NATIONAL CLIENTS

EDITIONS	DECCAN HERALD						PRAJAVANI					
	PAGE-1		PAGE-2		PAGE-3		PAGE-1		PAGE-2		PAGE-3	
	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color
HUBLI-DHARWAD	190	335	155	240	155	270	240	420	190	290	190	335
GULBARGA	110	190	85	130	85	150	210	370	170	250	170	300
DAVANAGERE	120	210	95	150	95	170	240	420	190	290	190	335
MYSORE	170	300	130	205	130	240	170	300	130	205	130	230
MANGALORE	170	300	130	205	130	240	150	265	120	180	120	210
HASSAN	70	120	60	95	60	110	135	240	110	170	110	190
TUMKUR + KOLAR	210	360	170	260	170	275	240	420	190	290	190	340

Ad Rates of Deccan Herald for Display, Bangalore City (Zonal), Metro Life, DH Avenues, DH Realty / Hi Life, DH Education Wheels, DH Living / Sunday Herald / Health

Ad Rates of Prajavani for Display, Bangalore City (Zonal), Metro Life, PV Avenues, Sudha, Mayura, PV Supplements

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.