

Mangalam

Commercial Display Advertisement Rate Card

Rates Effective from 1st May, 2013

COMMERCIAL					
EDITION	INSIDE B&W	INSIDE CLR	BACK B&W	BACK CLR	FRONT CLR
Kottayam	150	200	170	210	350
Idduki	110	160	130	160	250
Kochi	100	150	130	160	250
Trivandrum	90	120	120	135	200
Kozhikode	80	110	100	120	180
Trissur	90	110	100	120	180
Kannur	60	90	80	100	160
All Edition	650	750	700	850	1300

Display Advertisements

Front page - min. size : 195 sq cm (16 cm height x 12.2 cm width)

Display - min. size : 19 sq cm (5 cm height x 3.8 cm width)

Special positions : 25% extra

Get Advertisement Rates of Mangalam,
publishing from Kottayam, Kozhikode, Kochi, Thiruvananthapuram, Thrissur.

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.