

RAJASTHAN PATRIKA ADVERTISEMENT TARIFF

DISPLAY ADVERTISEMENT RATES

Rates with effect from 15-01-2017

editions	BASIC RATE	third page / sports page	last page	front page
	color b/w	color b/w	color b/w	semi solus
	sq. cm.	sq. cm.	sq. cm.	sq. cm.
rajasthan patrika all				
rajasthan + gujarat + tamilnadu + karnataka + w. bengal	14855	19310	23770	32685
rajasthan power				
rajasthan patrika (all rajasthan) + daily news + news today(jaipur)	14295	18585	22872	31450
all rajasthan	13560	17630	21700	29835
jaipur power				
rajasthan patrika (jaipur) + daily news + news today(jaipur)	8535	11095	13658	18780
jaipur edition (including Alwar + sikar + bharatpur + gangapur)	7545	9810	12077	16605
jaipur greater	3600	4680	5760	7920
jodhpur (including pali + nagaur + barmer)	2470	3210	3954	5435
udaipur (including banswara)	2085	2715	3341	4595
kota	1570	2045	2516	3460
bikaner	870	1135	1396	1920
sriganganagar	1200	1560	1923	2645
sikar	1000	1310	1613	2220
bhilwara	785	1020	1256	1725
alwar	820	1065	1313	1805
ajmer	930	1205	1486	2040
banswara	735	955	1175	1616
pali	920	1195	1474	2025
gangapur	660	855	1055	1450
barmer	550	715	880	1210
national editions				
gujarat- ahmedabad	425	555	680	940
surat	450	585	720	985
karnataka- bangaluru	675	875	1078	1480
coimbatore	210	275	335	460
hubli	150	195	240	330
tamilnadu- chennai	470	610	755	1035
w. bengal- kolkata	560	730	899	1235
delhi edition	1404	1825	2246	3089
associate dailies				
news today, jaipur	888	1154	1421	1954
daily news, jaipur	1433	1862	2292	3152
patrika power solutions				
Madhya Pradesh (except Jabalpur) + Chhatisgarh + News Today Indore	11855	15410	18968	26080
madhya pradesh (except jabalpur)				
all mp	8845	11500	14152	19460
bhopal	3615	4700	5785	7955
sagar	575	750	920	1265
indore	4520	5875	7230	9945
ujjain	535	700	860	1185
ratlam + mandasaur	1130	1470	1810	2490
khandawa	525	680	840	1045
gwalior	1175	1525	1880	2585
chattisgarh				
all chattisgarh	3615	4700	5785	7955
raipur (including bhilai)	2710	3525	4340	5968
bilaspur	1355	1760	2170	2984
jagdalpur	535	700	861	1184
associate dailies				
news today, indore	710	925	1135	1560
jabalpur power solutions				
jabalpur power (jabalpur + satna + chhindwara)	1995	2595	3190	4390
jabalpur	1425	1855	2285	3140
satna	430	560	690	945
chhindwara	360	465	575	790

Rajasthan Patrika Display Ad Rates for All Rajasthan, Madhya Pradesh, Chattisgarh, Ahmedabad, Surat, Bangalore, Chennai, Kolkata & Delhi