

Times Business 2 Business Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

Edition	Days	No. of	No. of	No. of	Add on	
		Insertions	Insertions 2	Insertions 3		
		1 to 5	6 to 12	13+		
Mumbai	Tuesday	1925	1660	1425	1425	
Delhi	Tuesday	1505	1250	1080	1080	
Delhi City	Tuesday	1355	1130	975	975	
Bangalore	Tuesday	1090	950	820	820	
Bangalore City	Tuesday	1075	935	810	810	
Chennai	Tuesday	615	530	465	465	
Pune	Tuesday	600	490	425	425	
Pune City	Tuesday	535	440	380	380	
Kolkata	Monday	540	430	365	365	
Kolkata Metro	Monday	510	410	345	345	
Lucknow	Friday	435	330	285	285	
Lucknow City	Friday	325	250	215	215	
Western UP & UK	Friday	70	60	45	40	
Ahmedabad	Tuesday	375	320	275	275	
Ahmedabad City	Tuesday	250	215	190	190	
Hyderabad	Friday	265	225	190	190	
Jaipur	Tuesday	135	105	95	95	
Jaipur City	Tuesday	105	80	70	70	
Kanpur	Friday	100	75	70	70	
Nagpur	Wednesday	85	75	65	65	
Nagpur City	Wednesday	75	70	60	60	
Goa	Wednesday	70	65	60	60	
Mysore	Tuesday	55	44	38	38	
Coimbatore	Tuesday	125	110	85	85	
Mangalore	Tuesday	35	33	27	27	
Bhopal [MP]	Tuesday	140	110	70	70	
Kerala	Tuesday	120	110	100	100	
Nasik	Tuesday	80	60	45	45	
Aurangabad	Tuesday	35	33	27	27	
Patna	Monday	300	225	100	100	
Bubaneswar	Monday	165	125	100	100	
Chandigarh	Tuesday	195	150	120	120	
Gurgaon	Tuesday	105	80	70	70	
Noida	Tuesday	100	75	70	70	
Madurai/Trichi	Tuesday	75	60	55	55	

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