

Times Business by Bids - Tender Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

Edition	BASE	MULTIPLE
Mumbai	3625	3270
Delhi	3110	2775
Delhi (Excluding Chandigarh)	2860	2570
Gurgaon	235	185
Chandigarh	275	235
Noida	220	165
MP	210	185
Bangalore	1935	1725
East	1445	1315
Kolkata (metro)	1315	1180
Pune	1010	905
Aurangabad	55	48
Kolhapur	60	53
Lucknow	945	795
Western UP & UK	175	140
Meerut	85	48
Agra	90	75
Bareilly	80	60
Dehradun	110	95
Ahmedabad	860	745
Chennai	740	665
Coimbatore	155	115
Madurai/ Trichy	90	65
Hyderabad + Vizag	780	710
Vizag	190	160
Vijayawada	48	32
Patna	555	485
Ranchi	275	250
Bhubaneshwar	335	290
Kerala	330	245
Kanpur	195	170
Jaipur	265	220
Raipur	60	53
Rajkot	110	110
Surat	145	145
Baroda	175	170
Ahmedabad City	490	490
Bhopal City	100	95
Indore City	100	95
Guwahati	150	135
Goa	105	90
Mysore	130	110
Mangalore	90	75
Nashik	100	70
Nagpur	100	90

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